



Marketing Agreement

Parties		
		collectively referred to as the Parties
This Marketing Agreement is entered into on		hereinafter referred to as the Agreement
date:		the "Effective Date"
by and between		
Name / Company	Address	hereinafter referred to as the Client
and		
Name / Company	Address	hereinafter referred to as the Marketer

Services Provided		hereinafter referred to as the Services
Hereby, the Marketer agrees to provide the services enlisted below		
<i>Description</i>	<i>date</i>	<i>Euro</i>
TITLE SPONSOR TV + WEB + SOCIAL + TALENT Placement		
Naming ufficiale - Logo in sigla - Logo studio - Logo piattaforma - Brand integration narrativa		
Presenza «ad hoc» Media Social Management		
TALENT PLACEMENT		
total	<i>1 YEAR</i>	€ 500.000,00
MAIN SPONSOR TV + WEB + SOCIAL + PRODUCT Placement		
Logo TV - Logo social - Logo app - Missioni brandizzate - Challenge dedicate - Presenza eventi		
Inserimento progetti di Media Social Management		
PRODUCT PLACEMENT		
total	<i>1 YEAR</i>	€ 200.000,00
OFFICIAL PARTNER + BILLBOARD		
TV web + interviews - Progetti formativi - Presenza digital - banner on the website of group		
Billboard film: logo + progetto della durata di 10 secondi		
total	<i>1 YEAR</i>	€ 50.000,00
EDUCATIONAL PARTNER + ADDRESSABLE TV		
Posizionamento educativo - Progetti scuole - Contenuti didattici - Impression Video		
Posizionamento ad hoc progetto di comunicazione dell'Azienda sponsor		
total	<i>1 YEAR</i>	€ 50.000,00
LIVELLO 500 – ENTERPRISE PARTNERSHIP + IMPRESSION online		
Team AI GENERATION - Sviluppo AI Agent Prototipo – Demo - Implementazione		
IMPRESSION Video ONLINE		
total	<i>1 YEAR</i>	€ 50.000,00
TOTAL CONTRACT		

The Parties agree that the Services must be completed by _____

Payment And Fees

- The Parties agree that the total cost of the Services will be _____ will be paid at completion
- More specifically, _____ will be paid at the signing of this Agreement, and _____ will be paid at completion.
- The Parties agree that the Marketer will provide an invoice to the Client every _____ days upon the completion of the Services.
- The Marketer agrees to obtain consent from the Client prior to making the purchase if an expense is over _____
- The Parties agree that the means of payment will be via _____

Term

- This Agreement shall be effective on the date of signing this Agreement (hereinafter referred to as the Effective Date). It will end on _____.

Termination

This Agreement may be terminated in case the following occurs:

1. This Agreement will be terminated immediately if one of the Parties breaches this Agreement. More specifically, It will also be terminated if one of the Parties breaches a condition set forth in this Agreement without amending it within a period of _____
2. This Agreement can be terminated at any given time by providing a written notice to the other party _____ days prior to terminating the Agreement.
3. This Agreement will automatically be terminated when both Parties complete their obligations.

Confidentiality

- All terms and conditions of this Agreement (and any confidential information provided by the Client to the Marketer or vice versa) during the term of the Agreement must be kept confidential, unless the disclosure is required pursuant to process of law.
- Disclosing or using this information for any purpose beyond the scope of this Agreement (or beyond the exceptions set forth above) is expressly forbidden without the prior consent of the Parties.
- The Parties obligation to maintain confidentiality will survive termination of this Agreement and remain in effect indefinitely.

Relationship Between Parties

- Hereby, the Parties agree that the Marketer in this Agreement is an independent contractor, as he/she provides the services hereunder and acts as an independent contractor.
- The Marketer shall not be considered an employee under any circumstances.
- This Agreement does not create any other partnership between the Parties
- This Agreement is an Agreement that is not based on exclusivity. Hence, the Parties are entitled to enter into other Agreements with other parties.

Ownership

- The Parties agree that all products created by the Marketer will remain the exclusive property of the Client, as long as it is relevant to the performance of the Services set forth in this Agreement.

Intellectual Property

- The Marketer agrees that any intellectual property provided to him/her by the Client will remain the sole property of the Client, including (but not limited to) copyrights, patents, trade secret rights, and other intellectual property rights associated with any ideas, concepts, techniques, inventions, processes, works of authorship, Confidential Information, or trade secrets.

- The Marketer will refrain from using such intellectual property upon the termination of this Agreement.

Limitation Of Liability

- Under no circumstances will either party be liable for any indirect, special, consequential, or punitive damages (including lost profits) arising out of or relating to this Agreement or the transactions it contemplates (including breach of contract, tort, negligence, or other form of action) if said damage is the direct result of one of the parties negligence or breach.

Amendments

- The Parties agree that any amendments made to this Agreement must be made in writing and signed by both Parties to this Agreement.
- As such, any amendments made by the Parties will be applied to this Agreement.

Assignment

- The Parties hereby agree not to assign any of the responsibilities in this Agreement to a third party unless consented by both Parties in writing.

Alternative Dispute Resolution

- Any dispute or difference whatsoever arising out of or in connection with this Agreement shall be submitted to _____ (Arbitration/mediation/negotiation) (Circle one), in accordance with and subject to the laws of _____.

Entire Agreement

- This Agreement contains the entire agreement and understanding among the Parties hereto, with respect to the subject matter hereof. It supersedes all prior agreements, understandings, inducements, and conditions (express, implied, oral, written, or of any nature whatsoever with respect to the subject matter hereof). The express terms hereof control and supersede any course of performance and/or usage of the trade inconsistent with any of the terms hereof.

Severability

- In an event when any provision of this Agreement is found to be void and unenforceable by a court of competent jurisdiction, the remaining provisions will still be enforced, in accordance with the Parties' intention.

Signature And Date

The Parties hereby agree to the terms and conditions set forth in this Agreement. This agreement is demonstrated by their signatures below:

Marketer

Client

Name: _____ Name: _____

Signature: _____ Signature: _____

Date: _____